

Hope for Henry "I'm a Hospital Hero" Campaign Naming Opportunities

Hope for Henry is pleased to offer our generous campaign leadership donors with naming opportunities for our signature events. The events occur annually at each of our three program locations: Children's National Medical Center, Medstar Georgetown University Hospital and Sinai Hospital of Baltimore. Donors may specify their hospital of choice. Once selected, the events will be marketed as "Presented by" the donor's name. Naming opportunities are sold on a "first come, first served" basis.



Hope for Henry Hospital-Wide Event - \$100,000 (3 Available)

One day each year, Hope for Henry transforms the entire hospital into an exciting place where kids can be kids. Each and every patient and family is surprised by special visitors who deliver gifts, toys, balloons, cupcakes, and more, allowing everyone to forget that they are in the hospital and to experience the wonder and magic of childhood.



Hope for Henry Halloween Party - \$50,000 (3 Available)

Hope for Henry Halloween Parties give hospitalized kids a chance to celebrate one of their favorite holidays by giving them brand new costumes so they can trick or treat and participate in parades throughout the hospitals. Hundreds of princesses, witches and superheroes fill hospital corridors with cheer while collecting candy and toys, and for those too ill to leave their hospital rooms, Hope for Henry delivers gift bags and Halloween cheer.



Hope for Henry Super Duper Fun Cart - \$50,000 (3 Available)

Kids love surprises! To get a knock on your door and have a fun, colorful cart filled with awesome giveaways can brighten anyone's day. These cart events are themed and happen year round to celebrate anything and everything from Super Bowl, Valentine's Day, St. Patrick's Day and March Madness. Kids can also pull fun activities from a New Movie Release DVD cart and a packed-full Board Game Cart.



Hope for Henry Reads - \$25,000 (3 Available)

Hope for Henry Reads transports young readers into a world filled with adventure and surprise. Throughout the year, children's book authors and illustrators visit hospital clinics to share award-winning stories and capture imagination.



Hope for Henry Super Hero Extravaganza - \$25,000 (3 Available)

Kids love superheroes. These events feature everything superhero, including: visits from live superheroes like Batman, Wonder Woman and Spiderman; onsite photo booths so kids can take pictures with their favorite superheroes or villains; caricaturists who draw pictures of the kids as superheroes; superhero costumes, masks, capes and related accessories; superhero action figures and play sets; superhero t-shirts, comic books, stickers, temporary tattoos; and other fun gifts.



Hope for Henry Super Girl Super Fun Pamper Party - \$10,000 (12 Available)

Medications often bring side effects that make kids feel crummy and change the way they look. At each event, top-notch makeup artists treat the girls to makeovers. The girls get their nails done. They accessorize. They have portrait sessions by professional photographers. They feel and look as beautiful as they are.



Hope for Henry Professional Athlete Visit - \$5,000 (10 Available)

At Hope for Henry we understand first-hand the unique and therapeutic place that the athletes have in the hearts of our kids. Partner hospitals trust Hope for Henry to 'super-size' any visit by a star athlete, including signed memorabilia, caps, and jerseys.

Campaign Naming Opportunities Sponsorship Form



Yes, my company and/or I would like to sponsor the following:

- | | |
|--|--------------------------------|
| <input type="checkbox"/> Hope for Henry Hospital-Wide Event | \$100,000 (3 available) |
| <input type="checkbox"/> Hope for Henry Halloween Party | \$50,000 (3 available) |
| <input type="checkbox"/> Hope for Henry Super Duper Fun Cart | \$50,000 (3 available) |
| <input type="checkbox"/> Hope for Henry Reads | \$25,000 (3 available) |
| <input type="checkbox"/> Hope for Henry Superhero Extravaganza | \$25,000 (3 available) |
| <input type="checkbox"/> Hope for Henry Super Girl Super Fun Pamper Party | \$10,000 (10 available) |
| <input type="checkbox"/> Hope for Henry Professional Athlete Visit | \$5,000 (10 available) |

Preferred hospital and/or time of year and other pertinent information you would like to share

I/We are unable to sponsor, but would like to make a contribution to Hope for Henry's I'm a Hospital Hero Campaign in the amount of _____

Please make checks payable to Hope for Henry Foundation.

Hope for Henry Foundation is a 501c3. Tax ID number is 20-0244173.

All gifts are tax deductible.

Please list me/us in all print and electronic materials as:

Contact Information:

Name : _____

Company : _____

Address : _____

City/State/Zip _____

Phone : _____

Email : _____

Please send all contributions to:

Hope for Henry Foundation
2300 Wisconsin Avenue, NW Suite 100A
Washington, DC 20007

Hope
for live well and laugh hard
Henry
Foundation