



## **Burnham “Turk” Lewis Named Chief Development Officer for Patient Experience Leader Hope for Henry**

Washington, DC (February 21, 2023) — The nation’s leading pediatric patient experience non-profit, Hope for Henry, today announced the hire of Burnham “Turk” Lewis as the organization’s first chief development officer. Lewis, a fundraising professional with two decades of experience, is joining Hope for Henry as it surpasses 32 hospital partners on its way to serving 100 hospitals across the United States by 2025.

“Demand from our nation’s leading hospitals is so consistently strong for our innovative program that we need someone with Turk’s energy, passion, and strategic know-how to secure the financial support to meet the need,” said Laurie Strongin, Hope for Henry’s chief executive officer. “Our quantified impact - safer, speedier, less traumatic procedures and hospitalizations for our country’s sickest children - has proved so compelling that we need to scale our funding to match our proven ability to scale our program. Turk, with his expertise in transformational growth for non-profits, is the right person to ensure that hundreds of thousands of patients more benefit from Hope for Henry.” Lewis joins Hope for Henry from For Better, a full-service consulting firm with a focus on nonprofit business development.

###

### **About Hope for Henry**

Hope for Henry is reinventing how hospitals care for children and their families through innovative, scientifically tested programs that help hospitalized kids confront the challenges of serious illness, adhere to their medical plans, and thrive. Founded in 2003 and led by social innovator, patient advocate, and author Laurie Strongin, Hope for Henry has served more than 100,000 of the sickest children in hospitals around the country.